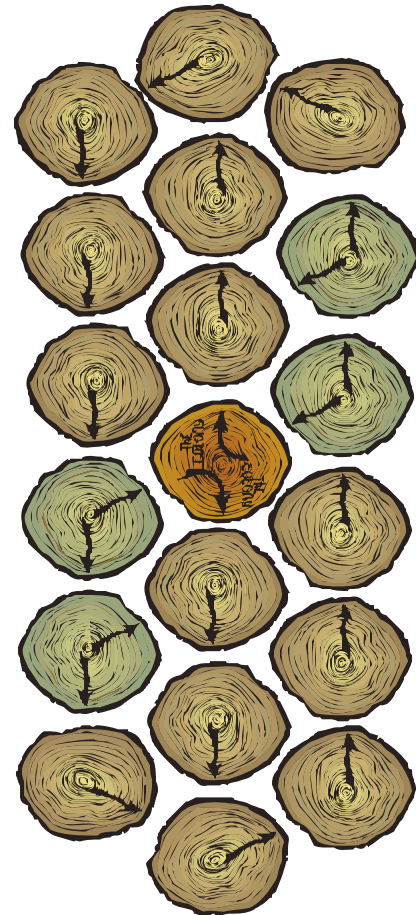




# Board Game **The Colony** (BPN1012) *Blue Panther LLC*



*"I want to get my hands on a copy of this game!"* Eric Martin, Boardgameneews.com

The Colony is a mancala-like game for two players with a "six-legged" theme. Players take the role of rival ant colonies (black and red) that discover a recently cut wood pile. Live eggs still linger in the cut logs. To restore and control The Colony, players both collect and protect eggs. Collected eggs are moved to a safe location in front of the player. Players can place ants on the board which will protect eggs on the wood pile. The colony that collects the most eggs at the end of the game is the winner.

Complexity and strategy arise from a remarkably simple set of rules. 19 laser cut log "stumps" and 12 standup ant figures guarantee that this game will get the all important "Oooh – what's that?" from your customers!

## **Contact**

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## **Selling Points for Your Store**

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- A unique theme and a distinctive game “board” and components generate curiosity and interest.
- Plays in 15-45 minutes – quick and fun.
- Appeals to abstract gamers and has crossover appeal to casual gamers.

## **Display and Cross Selling Suggestions**

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- Group with abstracts.
- Open up a demo copy on Boardgame night - lots of Eye Candy to attract attention
- When the non-gamer asks what to try – this is a natural choice.
- At this price point, it is a great introduction to abstract games and a potential add-on sale to such.

## **One liner / Initial Contact Sales Pitch**

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- Black ants and Red ants and logs and eggs – oh my!
- This is a great 2 player game, very simple rules, but many options to surprise and confound your opponent!
- If you like mancala and Go, here is a new twist for you.

## **Purchasing Information**

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Available in May from your local rep or distributor *BPN1012 The Colony, MSRP \$25*

## **Support & Future Plans**

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The Colony is the next in a long line of unique abstract games from new and seasoned designers that is well served by our laser engraving process. Blue Panther attends and sponsors multiple events at national (Origins, Gencon) and regional conventions (Strategicon, Michicon and others). Blue Panther has a very aggressive convention prize support program, including game donations as prizes and for the con games’ library. Blue Panther ran an abstract game design contest in 2008 and plans to reinstate it as an annual event to encourage interest in our abstract games

*Order \$100 MSRP of any combo of products at the show and we’ll laser engrave your logo on a free dice tower.*